

The Demand for Maths Education Is Booming

Driven by competitiveness in education and growing STEM job markets, *the demand for maths education is soaring worldwide.*

Insights by Mathnasium Franchise



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THE NEED FOR MATHS TUTORING HAS NEVER BEEN GREATER

The demand for tutoring is exploding. According to ReportLinker, the global private tutoring market is **expected to reach £212 billion by 2027.**

The rise in demand can be attributed to many factors.

- ✓ Many parents see a rising competitiveness in university admissions and jobs, and they don't want their children to fall behind.
- ✓ Others are looking to overcome setbacks in their children's learning.



In every case, as parents look ahead to the future, they want to be sure that their children are getting what they need to fill in any learning gaps, catch up, and get ahead in maths.

Whether a student has fallen behind in maths or needs more of a challenge to continue to excel, **Mathnasium is the one place where their specific maths needs are understood and met.**

We're ready to meet the surging demand for maths tutoring that has arisen for a multitude of reasons. **Helping students fall in love with maths is exactly what we've been doing for 20+ years.**

STUDENTS WILL ALWAYS NEED HELP IN MATHS

Long before the pandemic, maths was still the one subject that students struggled with the most.

The Regional Center for Educational Planning reported in 2018 that maths was the subject in which **most students took out-of-school lessons**, and The Global Education Census Report by Cambridge Assessment International Education reported maths was **the most common privately tutored subject**.



"Demand has always been strong, maths is foundational. But since the pandemic, it's become even more critical. So many children fell behind during those years, and the long-term effects are still being felt. Parents are more aware than ever of the gaps in their children's learning.

Mathnasium's focus on building strong foundations is exactly what these students need. We're not just helping them catch up, we're teaching them to love maths and approach it with confidence for life."

Dan Tregoning, Multi-Centre Owner

MANY GREAT CAREERS REQUIRE MATHS

STEM subjects (Science, Technology, Engineering and Maths) offer some of the strongest career opportunities for young people today.

For students considering their options after school, degrees in STEM fields consistently rank among the top choices in terms of employability, salary potential and future demand.

According to the UK Government's 2023 summary report on the labour-market value of higher and further education qualifications, STEM subjects deliver some of the highest 'value-add' returns to graduates.



ABOUT MATHNASIUM FRANCHISE

Mathnasium offers franchise opportunities in community-based learning centers that transform students' lives through maths.

With over 1,100+ locations worldwide, Mathnasium provides one-on-one instruction in a group setting, both in-person and online. Franchisees benefit from a proven business model in the booming tutoring industry, with low entry costs and high profit potential.

You don't need to be a maths expert to join; comprehensive training and ongoing support are provided. From bankers to engineers, franchisees come from diverse backgrounds.

Mathnasium supports franchisees with online resources, in-person training, marketing assistance, and ongoing guidance from dedicated specialists.

Opportunities for both single unit and master franchises are available globally.



Franchise with us

International opportunities

Ready to open a Mathnasium Franchise in your community?

To learn more about the Mathnasium franchise opportunity, simply fill out an enquiry form to start a conversation. We can't wait to learn more about you.

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