

# The Demand for Math Education Is Booming

Driven by competitiveness in education and growing STEM job markets, the demand for math education is soaring worldwide.

Insights by Mathnasium Franchise:





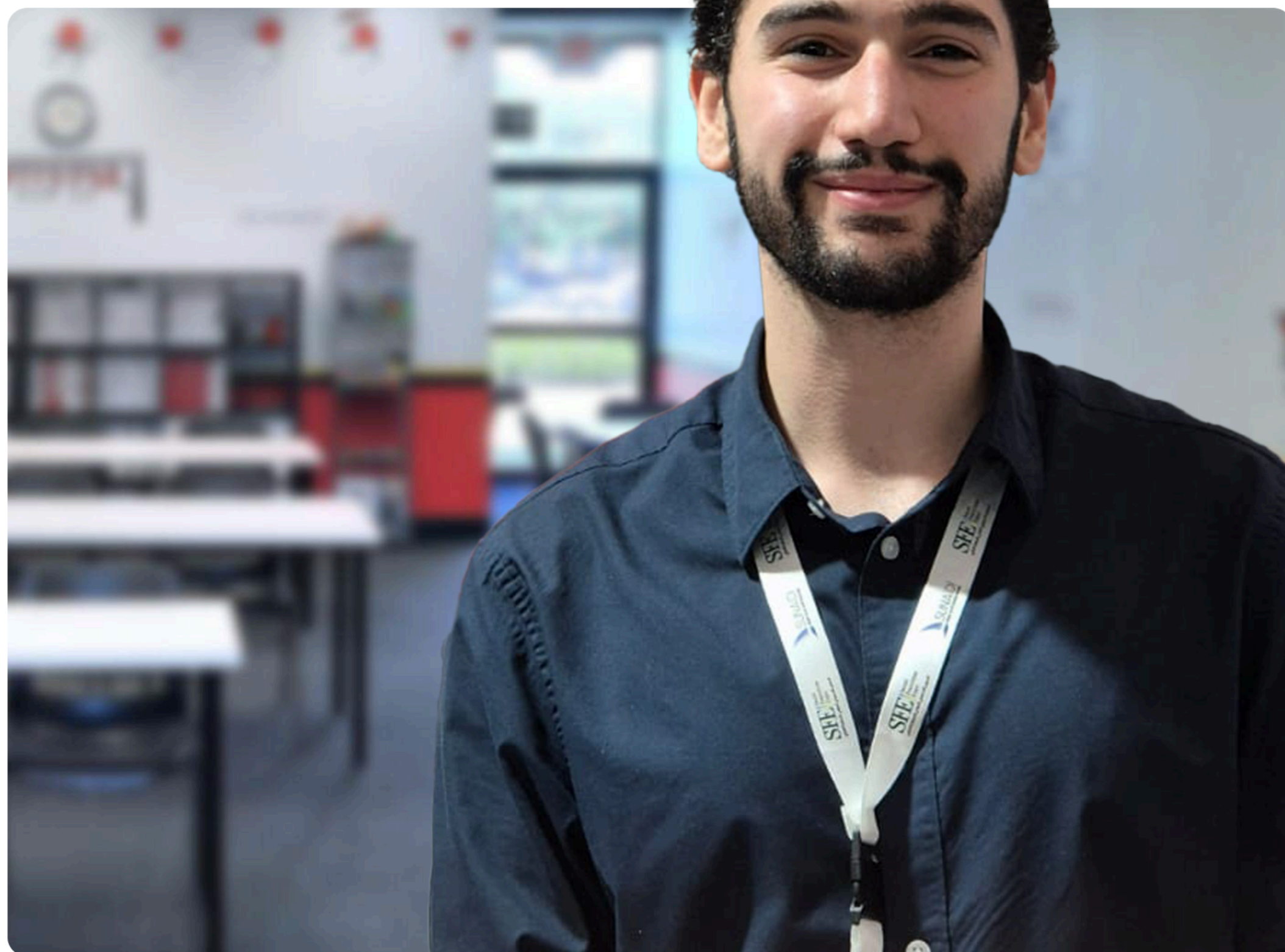
## The Need For Math Tutoring Has Never Been Greater

The demand for tutoring is exploding. According to ReportLinker, the global private tutoring market is **expected to reach \$279 billion by 2027**.

The rise in demand can be attributed to many factors.

- ✓ Many parents see a **rising competitiveness in university admissions and jobs**, and they don't want their children to fall behind.
- ✓ Others are looking to **overcome setbacks in their children's learning**.

In every case, as parents look ahead to the future, they want to be sure that their children are getting what they need to fill in any learning gaps, catch up, and get ahead in math.



Whether a student has fallen behind in math or needs more of a challenge to continue to excel, Mathnasium is the one place where their specific math needs are understood and met.

We're ready to meet the surging demand for math tutoring that has arisen for a multitude of reasons. Helping students fall in love with math is exactly what we've been doing for **20+ years** in business.

## Students Will Always Need Help in Math

Long before the pandemic, math was still the one subject that students struggled with the most.

The Regional Center for Educational Planning reported in 2018 that math was the subject in which **most students took out-of-school lessons**, and The Global Education Census Report by Cambridge Assessment International Education reported math was **the most common privately tutored subject**.

*"I've been open for eight years, and every year has been better than the last. We've helped hundreds of students improve their lives, and that's incredible. Parents will always want the best for their children, and we know how to help. I have so many examples of students who we've helped, and it's so moving to be a part of their path to excellence."*

Lenny Christine, Mathnasium Franchisee



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## Many Great Careers Require Math

If you were to look at the best career options for students entering college today, going into STEM (Science, Technology, Engineering and Math) would be at the top of the list.

The STEM fields provide far **superior job prospects** to students seeking to advance their quality of life and make a living doing something valuable.

In fact, according to the National Society of High School Scholars,

*"Professionals who work in these fields also usually receive comparable compensation to their societal contributions, making STEM-related careers more popular as students seek economically stable career paths."*

For Cole Coates, a Mathnasium student for eight years, falling in love with math has allowed him to dream of a bright future in banking.

*"I'm advanced in math. Mathnasium has pushed me ahead and it's made school way easier. I want a career in math, and it's motivated me to think bigger. I feel way better about myself, and I feel way more confident in school. I've told so many of my friends to come to Mathnasium, and when they come, they love it. They're much better at math."*

Cole Coates, Mathnasium Student



## About Mathnasium Franchise

Mathnasium offers franchise opportunities in community-based learning centers that transform students' lives through math.



With **over 1,200 locations worldwide**, Mathnasium provides one-on-one instruction in a group setting, both in-person and online. Franchisees benefit from a proven business model in the booming tutoring industry, with low entry costs and high profit potential.

You don't need to be a math expert to join; comprehensive training and ongoing support are provided. From teachers to engineers, franchisees come from diverse backgrounds.

Mathnasium supports franchisees with online resources, in-person training, marketing assistance, and ongoing guidance from dedicated specialists.

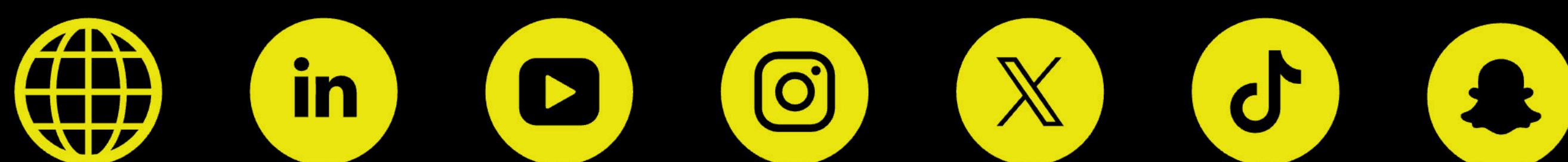
Opportunities for both single unit and master franchises are **available globally**.

[Discover The MathnasiumProduct ↗](#)[Franchise with us ↗](#)[International Opportunities ↗](#)



# Ready To Open a Mathnasium Franchise in Your Community?

To learn more about the Mathnasium franchise opportunity, simply fill out an inquiry form to start a conversation. We can't wait to learn more about you!



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