

The Demand for Maths Education Is Booming

Driven by competitiveness in education and growing STEM job markets, the demand for maths education is soaring worldwide.

Insights by Mathnasium Franchise:



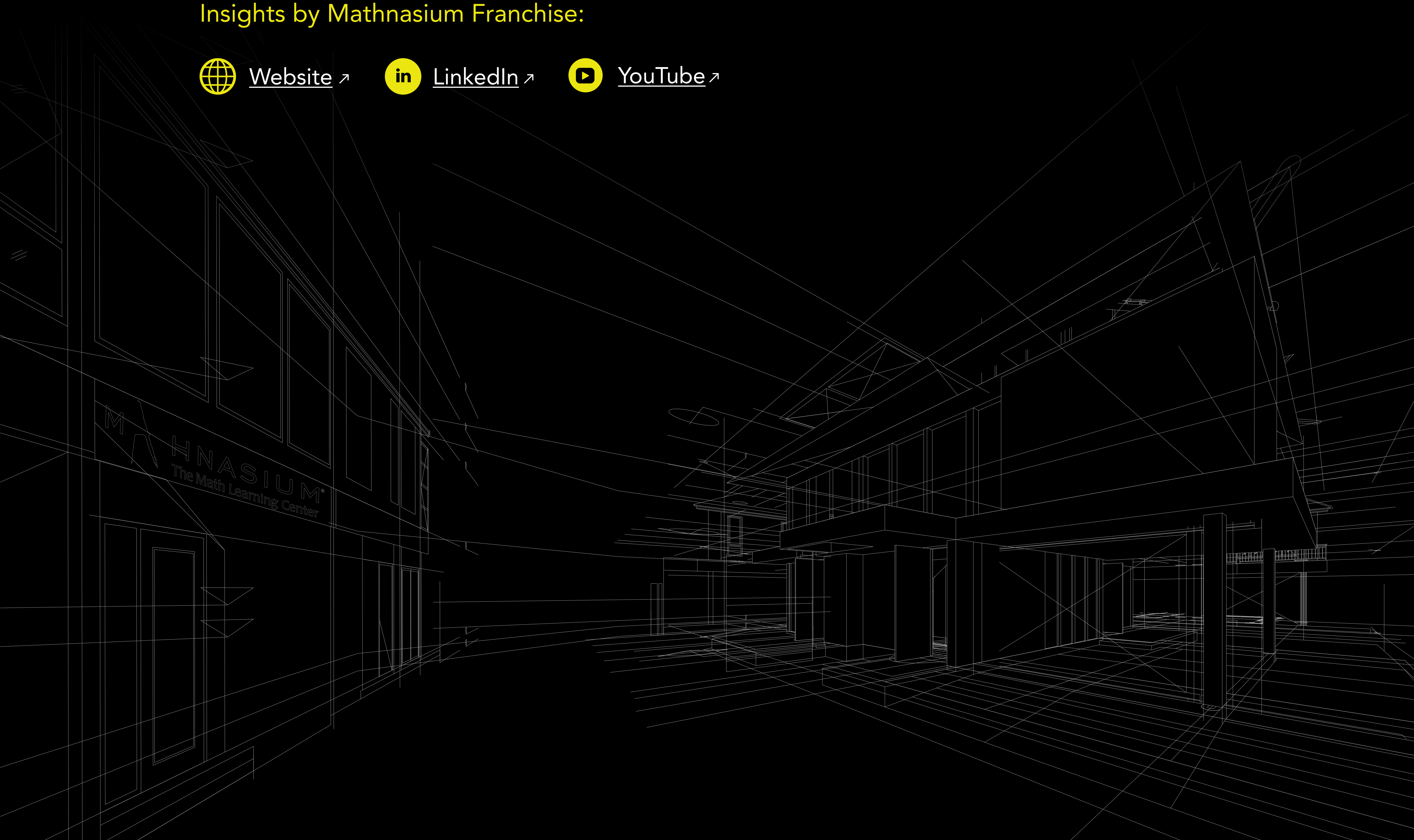
[Website](#) ↗



[LinkedIn](#) ↗



[YouTube](#) ↗



The Need For Maths Tutoring Has Never Been Greater

The demand for tutoring is exploding. According to ReportLinker, the global private tutoring market is **expected to reach \$279 billion by 2027**.

The rise in demand can be attributed to many factors.

- ✓ Many parents see a **rising competitiveness in university admissions and jobs**, and they don't want their children to fall behind.
- ✓ Others are looking to **overcome setbacks in their children's learning**.

In every case, as parents look ahead to the future, they want to be sure that their children are getting what they need to fill in any learning gaps, catch up, and get ahead in maths.



Whether a student has fallen behind in maths or needs more of a challenge to continue to excel, Mathnasium is the one place where their specific maths needs are understood and met.

We're ready to meet the surging demand for maths tutoring that has arisen for a multitude of reasons. Helping students fall in love with maths is exactly what we've been doing for **20+ years** in business.

Students Will Always Need Help in Maths

Long before the pandemic, maths was still the one subject that students struggled with the most.

The Regional Centre for Educational Planning reported in 2018 that maths was the subject in which **most students took out-of-school lessons**, and The Global Education Census Report by Cambridge Assessment International Education reported maths was **the most common privately tutored subject**.

"I've been open for eight years, and every year has been better than the last. We've helped hundreds of students improve their lives, and that's incredible. Parents will always want the best for their children, and we know how to help. I have so many examples of students who we've helped, and it's so moving to be a part of their path to excellence."

Lenny Christine, Mathnasium Franchisee

The Regional Centre for Educational Planning reported in 2018 that maths was the subject in which **most students took out-of-school lessons**, and The Global Education Census Report by Cambridge Assessment International Education reported maths was **the most common privately tutored subject**.



Many Great Careers Require Maths

Maths and STEM studies offer incredible opportunities for students pursuing a career in these fields. For many students entering university today, going into STEM (Science, Technology, Engineering and Maths) is at the top of the list.

According to the National Society of High School Scholars,

"Professionals who work in these fields also usually receive comparable compensation to their societal contributions, making STEM-related careers more popular as students seek economically stable career paths."

For Cole Coates, a Mathnasium student for eight years, falling in love with maths has allowed him to dream of a bright future in banking.

"I'm advanced in maths. Mathnasium has pushed me ahead and it's made school way easier. I want a career in maths, and it's motivated me to think bigger. I feel way better about myself, and I feel way more confident in school. I've told so many of my friends to come to Mathnasium, and when they come, they love it. They're much better at maths."

Cole Coates, Mathnasium Student

About Mathnasium Franchises

Mathnasium offers franchise opportunities in community-based learning centres that transform students' lives through maths.



With **over 1,100 locations worldwide**, Mathnasium provides one-on-one instruction in a group setting, both in-person and online. Franchisees benefit from a proven business model in the booming tutoring industry, with low entry costs and high profit potential.

You don't need to be a maths expert to join; comprehensive training and ongoing support are provided. From teachers to engineers, franchisees come from diverse backgrounds.

Mathnasium supports franchisees with online resources, in-person training, marketing assistance, and ongoing guidance from dedicated specialists.

Opportunities for both single unit and master franchises are **available globally**.

[Discover The MathnasiumProduct ↗](#)

[Franchise with us ↗](#)

[International Opportunities ↗](#)

Ready To Open a Mathnasium Franchise in Your Community?

To learn more about the Mathnasium franchise opportunity, simply fill out an inquiry form to start a conversation. We can't wait to learn more about you!



[Website ↗](#)



[LinkedIn ↗](#)



[YouTube ↗](#)

Phone: (03) 9579 7493

