

**M<sup>A</sup>THNASIUM<sup>®</sup>**  
The **Math** Learning Center

SAUDI ARABIA **FRANCHISE** OPPORTUNITIES





EDUCATION IS CHANGING  
**A+**  
HELP KIDS EXCEL

**20**  
YEARS

**1,100+**  
CENTERS

**1,500,000+**  
PAST & CURRENT STUDENTS



## Our Mission

Teach children math so they understand it, master it, and love it.  
Math can change their lives, and they can change the world.

## The Formula

The name Mathnasium came from the idea of combining the words **Mathematics** and **Gymnasium**. Our kid-approved method and comprehensive curriculum showcase the unlikely combination of Math and Fun!

$$\left( \text{A+ TEACHING METHOD} + \text{A+ CURRICULUM} \right)^{\text{FUN}} = \text{MAGIC}$$

## The Opportunities

This is your chance to bring unique, top-quality math education to your country with fantastic entrepreneurial possibilities in a booming industry.



# A Strong & Growing Market Leader

With more than **20** years of experience and over **1,100** learning centers worldwide, Mathnasium is a market leader in after-school mathematics education. Every month, over **100,000** kids experience the **Mathnasium Method™** in our centers or online.

**15.4% CAGR\* NETWORK GROWTH OVER LAST 10 YEARS!**

## The Fact

With math illiteracy at an all-time high, the need for math tutoring has never been greater — **6** out of **10** students struggle with math!\*\*

\*Compounded annual growth rate. \*\*UNESCO reports.

GLOBAL PRIVATE TUTORING  
MARKET TO REACH

**\$290.8 BILLION**

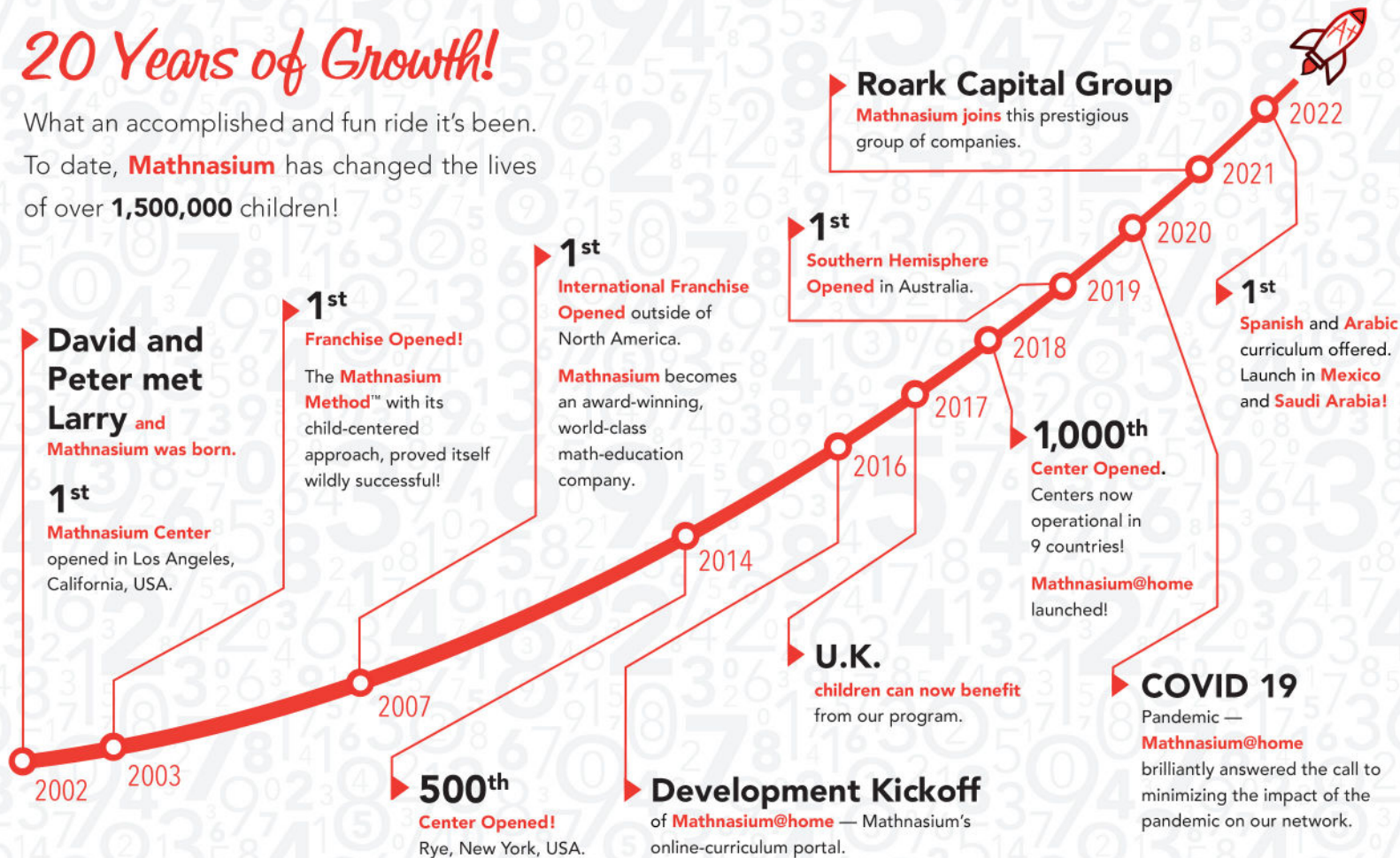
**BY 2030**

Global Industry Analysts, Inc.



# 20 Years of Growth!

What an accomplished and fun ride it's been. To date, **Mathnasium** has changed the lives of over **1,500,000** children!



# Mathnasium@home

## MATHNASIUM@HOME IS ACCESSIBLE FROM ANYWHERE!

**Mathnasium@home** is an immersive online-learning platform and the perfect solution for parents who have difficulty bringing their child into the center on a regular basis due to busy school-year schedules, geographical distances, vacations, or homeschooling. It provides flexibility for your clients while adding additional revenue opportunities.

*As in our centers, students interact  
in real-time, face-to-face, with  
the same instructors ...  
but online.*



# Our Brand & Curriculum

**Mathnasium** is an engaging learning center where students enroll to master their math skills.

The **Mathnasium Method**™ transforms the way children understand and appreciate math.

- Comprehensive Assessments
- Fully Customized Learning Plans
- Time-Tested, Proprietary Teaching Methods
- Teach for Understanding
- A Culture of Compassion and Confidence

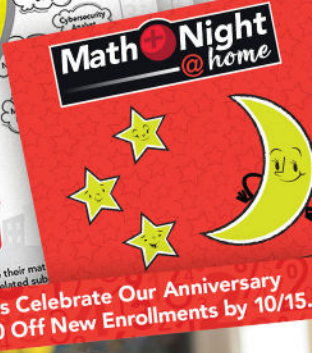
Upon entering a new market, we partner with the area developer to localize (and translate where necessary) the full curriculum. The Mathnasium Method™ is a proven approach and the driving force behind our unprecedented growth since 2002.



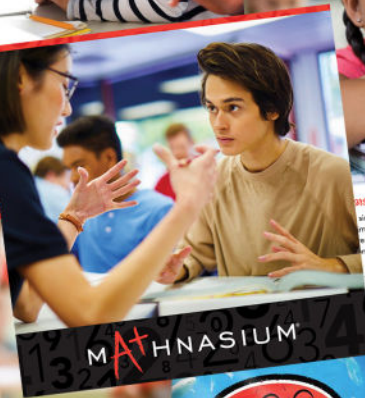
# Our Tools & Support

The true benefits of being in business for yourself within our Franchise system ... rather than being in business for yourself by yourself!

Our team is dedicated to the success of your franchise investment. We are your full-service team for **marketing, operations, technology, training, educational content,** and more ...



You can always spot the student who has spent their summer with Mathnasium.



... we've been making a difference in children's lives. Our simple goal is to teach kids math in a way they understand. And we've done that for over 1,000 centers worldwide. Now, we've grown into a global sensation, with over 1,000 centers worldwide. We're most proud of it is that we're not just teaching kids math. We're building a child at a time — that unleashes potential and transforms lives.



How do you know if they had a great summer? When they excel in math in the fall.

Changing Lives Through Math



## Our Results

Children who consistently attend our learning centers enjoy a transformative learning experience and make tremendous strides in comprehension, confidence and grades.

93%

"My child's attitude toward math has improved."

90%

"My child's grades improved."

We surveyed parents, and this is what they told us:

94%

"My child's math skills..."

92%

"My child's homework time..."



# Come Join Us

Over the last **10** years, we have experienced **tremendous systemwide growth**.

**Total centers annual growth rate of 15+%** over the past 10 years!\*

*Our strategy for growth in Saudi Arabia is through single or multi-center franchise agreements*

Mathnasium preferred-candidate profile:

- Locally experienced and established investors/companies looking to strengthen their business portfolio.
- Ability to leverage existing business structure and multi-unit management experience.
- Retail, services industry, customer services, sales experience.
- No math or children's education experience is required.

Minimum financial requirements of **1.5 million SR** liquid assets and **5.5 million SR** net worth.

\*CAGR-10 years, including Pandemic period.



Grow With Us

**INTERNATIONAL  
PRESENCE IN**

USA • CANADA

UNITED KINGDOM

VIETNAM • MEXICO

UAE • BAHRAIN

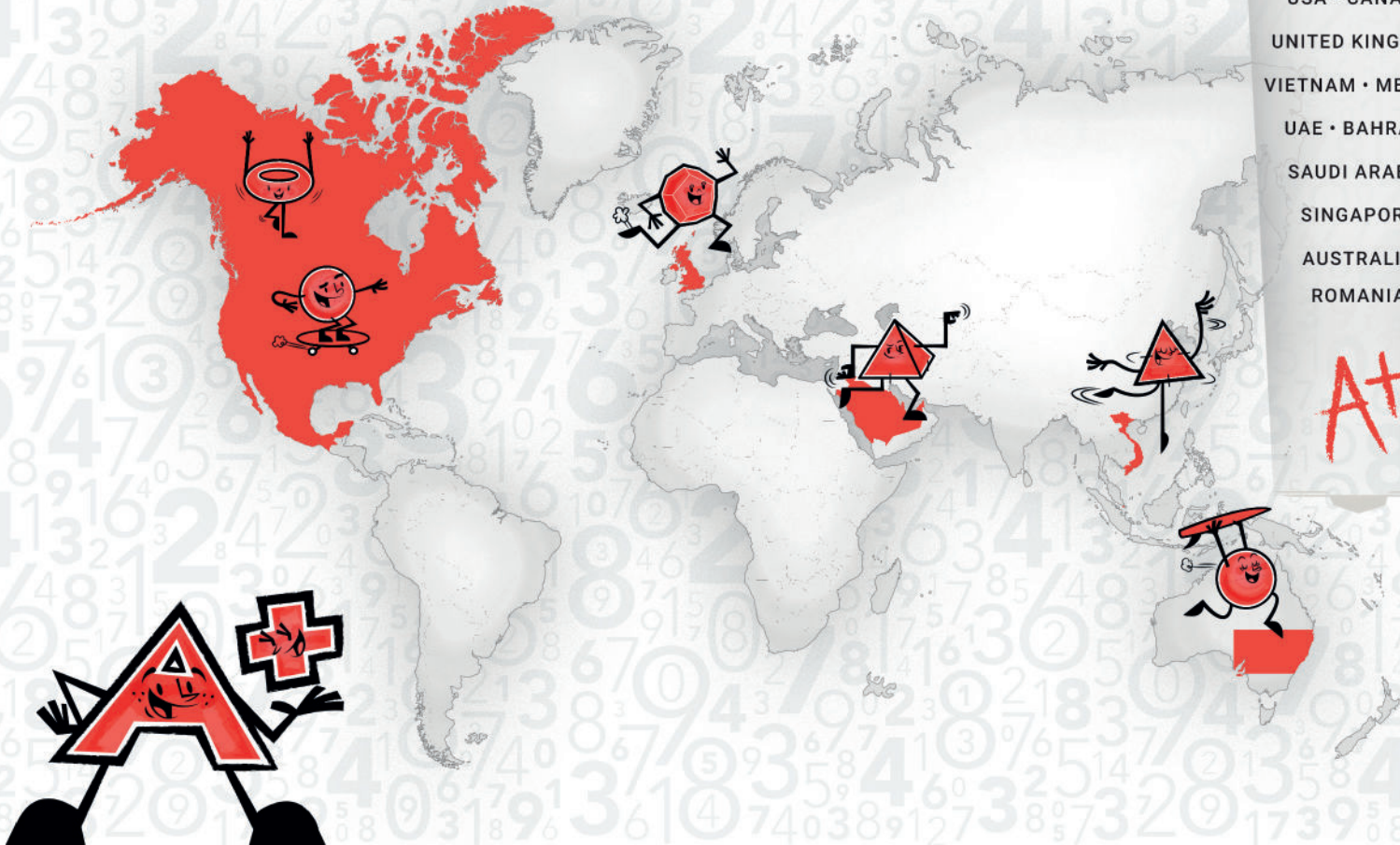
SAUDI ARABIA

SINGAPORE

AUSTRALIA

ROMANIA

A+



# *Saudi Arabia Territory Opportunities*



# 1,100+ Centers Worldwide

**LONDON** GRAND RAPIDS **DUBAI** SHARJAH GEORGETOWN **HO CHI MINH** SEAL BEACH **BRISBANE**  
VIRGINIA BEACH MANAMA **SYDNEY** SPOKANE EDMONTON **MEXICO CITY** ALTADENA HORSHAM  
**SINGAPORE** NEWPORT BEACH HIGHLAND PARK **ABU DHABI** ANNAPOLIS AUSTIN **HONOLULU**  
LONG BEACH **BALTIMORE** HUNTINGTON BEACH SCOTTSDALE **SAN FRANCISCO** BETHESDA NEWARK  
**BEVERLY HILLS** LEXINGTON GRAND PRAIRIE BROOKLYN **CAMBRIDGE** CEDAR RAPIDS DESTIN  
CHARLESTON **MANHATTAN BEACH** SALEM CHATTANOOGA **MEMPHIS** **CHICAGO** JACKSONVILLE  
CORPUS CHRISTI HOMESTEAD **CUPERTINO** **DENVER** NAPERVILLE DESTIN **TORONTO** EL PASO  
ENGLEWOOD **EUGENE** FORT COLLINS WINNIPEG FORT LAUDERDALE FORT MYERS **MANCHESTER**  
FREDERICKSBURG **FRESNO** FRISCO **ATLANTA** FT. WORTH ANN ARBOR GAINESVILLE GAITHERSBURG  
**RIYADH** HALIFAX HERNDON **MIAMI BEACH** HERRIMAN AUGUSTA **MIAMI** HIGHLANDS RANCH  
HILLIARD **GUADALAJARA** HILLSBORO SAGINAW **BRONX** HILLSBOROUGH HIXSON HOBOKEN  
**HOUSTON** HOLLY SPRINGS **HOLLYWOOD** SAVANNAH **HANOI** HUNTERSVILLE CHAPEL HILL  
**HUNTSVILLE** PRINCETON WINTER PARK IDAHO FALLS IRVINE ST. GEORGE IRVING **JERSEY CITY**  
**DALLAS** KNOXVILLE LANGLEY LARGO **LAS VEGAS** CALGARY BELLEVUE **LOS ANGELES** LOUISVILLE  
MADISON ST. PETERSBURG **MINNEAPOLIS** NAPLES BEL AIR **NASHVILLE** TUCSON BOULDER  
**NEW ORLEANS** PLANO **NEW YORK** ANAHEIM HILLS BOISE OKLAHOMA CITY **DA NANG** OMAHA  
CINCINNATI ONTARIO **ORLANDO** OTTAWA PARK CITY TAMPA **PASADENA** SAN JOSE CHARLOTTE  
PENSACOLA **PHOENIX** SIOUX FALLS WICHITA PITTSBURGH **BOCA RATON** PORTLAND CHESAPEAKE  
PRINCETON SEATTLE CLEARWATER BIRMINGHAM COLORADO SPRINGS **BATON ROUGE** CHARLOTTE  
**SAN DIEGO** ST. LOUIS PROVIDENCE **WASHINGTON DC** ANTHEM **RALEIGH** ROCHESTER  
SACRAMENTO **VANCOUVER** SANTA MONICA **SALT LAKE CITY** TALLAHASSEE BENTONVILLE **TULSA**



# The Investment

## ESTIMATED INITIAL INVESTMENT

Sub-Franchise License Fee: **262,500 SR**

First Center Expenses: Around **350,000–700,000 SR**  
(Setup and three months of operation)\*

\*These amounts may vary according to the center location

## CENTER LEVEL ONGOING FEES

Royalties: **14%** of Gross Receipts.

Technology Fee: **750 SR** monthly per center.

Marketing Spend Pre-Open (2 months): **15000 SR**.

Marketing Spend Post-Open (quarterly): **22500 SR**.



# Why Parents Choose Mathnasium

**At Mathnasium, families come first.** Beyond our family of franchisees, what's most important to us are the families we serve.

Parents value Mathnasium because....

**Well, let's say it, their kids love to come here!**



\*BASED ON A SAMPLE OF 835 GOOGLE REVIEWS ACROSS 6 BRANDS.

# Why Mathnasium Adds Up!

- Unique, Prestigious and Lucrative Opportunity — **and FUN**
- Simple Business Model — No supply chain, no expensive equipment, low investment
- Extensive technology platforms and tools to power the business
- Rapidly Growing Market — The global private-tutoring market projected to reach **\$290.8 billion by 2030\***
- Proven, Scalable Success — **1,200\*** locations
- 20+ Years of Experience
- Award-Winning Franchise System
- Seamlessly adapted methodology across languages and cultures
- Rewards Beyond the Financials — **At Mathnasium, we change the lives of children, families, and communities for the better!**

\*Global Industry Analysts, Inc.





## CONTACT US

SAUDI ARABIA FRANCHISE DEVELOPMENT  
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*Changing Lives Through Math™*

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SINGAPORE HO CHI MINH HANOI DA NANG BRISBANE MEXICO CITY GUADAJAJARA TORONTO  
SINGAPORE MANAMA EDMONTON ALTADENA HORSHAM NEWPORT BEACH HIGHLAND PARK  
ANNAPOLIS SEAL BEACH AUSTIN HONOLULU LONG BEACH BALTIMORE HUNTINGTON BEACH  
SCOTTSDALE SAN FRANCISCO BETHESDA NEWARK BEVERLY HILLS LEXINGTON GRAND PRAIRIE  
BROOKLYN CAMBRIDGE CEDAR RAPIDS MIAMI BEACH CHARLESTON MANHATTAN BEACH SALEM



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FORT MYERS FREDERICKSBURG FRESNO FRISCO ATLANTA FT. WORTH ANN ARBOR GAINESVILLE  
GAITHERSBURG GRAND RAPIDS HALIFAX HERNDON HERRIMAN HIGHLAND AUGUSTA MIAMI  
HIGHLANDS RANCH HILLIARD HILLSBORO SAGINAW BRONX HILLSBOROUGH HIXSON  
HOBOKEN HOUSTON HOLLY SPRINGS HOLLYWOOD SAVANNAH HUNTERVILLE CHAPEL HILL

MATHNASIUM MASTER FRANCHISING. • AL OLAYA, URUBAH ROAD • RIYADH, SAUDI ARABIA

The franchise sales information herein does not constitute an offer to sell a franchise. In certain jurisdictions, the offer of a franchise that is an after-school tutoring business can only be made through the delivery of a franchise disclosure document. All rights reserved.